

Perfectly Raw
Nutritional Analysis Comparison Chart

Nutrient Analysis (*as received)	Whole Chicken Necks	Wh & Gr Chicken Backs	Gr Lean Meaty Bones	Ground Turkey, Bone In	Lean Chicken Dinner	Turkey Dinner	Pro Energy Mix	Purrfect Pro Mix	4-Pro Fish Mix	Pure Pork Mix
Moisture % (MAX)	56.42	61.51	68.47	66.87	71.69	72.90	65.71	69.93	69.37	60.01
Dry Matter %	43.58	38.49	31.53	33.13	28.31	27.10	34.29	30.07	30.63	39.99
Crude Protein % (MIN)	16.88	15.55	15.15	15.44	14.90	14.70	15.55	14.45	15.91	21.04
Crude Fiber % (MAX)	1.22	1.07	0.09	0.29	0.14	0.10	0.06	0.22	0.37	0.32
Crude Fat % (MIN)	21.18	21.23	11.64	12.53	7.70	7.30	13.25	12.92	9.95	15.37
Ash %	4.86	4.25	4.86	5.40	4.45	3.99	4.01	2.65	4.82	4.24
Calcium %	1.81	1.06	1.69	2.04	1.67	1.34	1.25	0.72	1.58	1.21
Phosphorus %	0.92	0.59	0.84	1.02	0.91	0.72	0.65	0.50	0.81	0.73
Magnesium %	0.05	0.03	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03
Potassium %	0.16	0.13	0.17	0.14	0.16	0.16	0.17	0.15	0.16	0.22
Sodium %	0.10	0.10	0.10	0.10	0.11	0.10	0.11	0.09	0.14	0.11
Sulphur %	0.15	0.13	0.14	0.13	0.14	0.15	0.15	0.18	0.16	0.19
Copper (mg/kg)	0.58	3.98	0.36	0.56	1.21	1.42	2.33	1.34	1.37	5.15
Iron (mg/kg)	19.61	14.02	15.60	8.67	24.35	19.16	25.28	23.04	26.16	38.71
Manganese (mg/kg)	0.82	0.71	0.55	0.79	1.56	0.74	0.93	0.53	0.87	0.65
Zinc (mg/kg)	33.79	18.44	23.81	27.10	28.53	26.44	26.96	22.76	34.66	37.88
Cobalt (mg/kg)	0.14	0.07	0.13	0.09	0.11	0.08	0.11	0.09	0.08	0.09
Salt, soluble chloride %	0.04	0.12	0.05	0.04	0.14	0.11	0.14	0.12	0.14	0.13
Non Fibre Carbohydrates %	N/A	N/A	N/A	N/A	1.12	1.01	1.42	N/A	N/A	N/A
Total Digestible Nutrients %	29.50	25.17	18.58	19.44	15.72	15.01	22.22	19.20	17.44	27.43
Gross Energy (kcal/kg) Cats	2980.14	2777.83	1952.79	2048.06	1624.76	1569.61	2192.53	2040.18	1840.12	2617.00
Gross Energy (kcal/kg) Dogs	2980.14	2777.83	1952.79	2048.06	1624.76	1569.61	2192.53	2040.18	1840.12	2617.00
Metabolized Energy (kcal/kg) Cats	2416.40	2254.27	1594.69	1665.50	1306.43	1261.52	1804.03	1669.13	1475.20	2119.68
Metabolized Energy Dogs (kcal/kg)	2598.81	2423.19	1772.41	1841.90	1470.24	1423.25	1993.78	1839.49	1645.92	2356.17