

**Perfectly Raw  
Nutritional Analysis Comparison Chart**

Nutrient Analysis (*as received)	Whole Chicken Necks	Wh & Gr Chicken Backs	Gr Lean Meaty Bones	Ground Turkey, Bone In	Lean Chicken Dinner	Turkey Dinner	Pro Energy Mix	Purrfect Pro Mix	4-Pro Fish Mix	Pure Pork Mix
Moisture % (MAX)	68.00	55.00	67.90	67.42	72.70	72.50	52.97	69.74	67.65	67.79
Dry Matter %	32.10	45.50	33.86	32.85	27.30	27.50	47.03	30.26	32.35	32.21
Crude Protein % (MIN)	13.39	11.06	15.89	16.61	14.95	13.91	18.01	13.60	16.62	18.23
Crude Fiber % (MAX)	0.73	0.39	1.50	2.03	2.77	0.47	0.32	0.20	0.18	0.51
Crude Fat % (MIN)	14.49	27.40	8.26	15.21	6.87	7.56	26.90	12.96	10.51	10.55
Ash %	3.82	5.24	8.73	2.54	4.53	3.55	4.09	3.02	4.83	2.26
Calcium %	0.96	1.05	2.59	1.90	1.80	0.97	1.26	0.73	1.48	0.85
Phosphorus %	0.57	0.62	1.51	1.04	1.01	0.50	0.77	0.45	0.82	0.55
Magnesium %	0.04	0.04	0.08	0.05	0.06	0.03	0.04	0.02	0.05	0.03
Potassium %	0.17	0.16	0.27	0.17	0.20	0.18	0.18	0.14	0.17	0.25
Sodium %	0.10	0.12	0.15	0.13	0.18	0.10	0.21	0.08	0.12	0.10
Sodium Chloride %	0.26	0.30	0.39	0.33	0.46	0.25	0.53	NA	0.30	0.25
Sulphur %	0.15	0.11	0.17	0.16	0.17	0.15	0.17	0.15	0.16	0.21
Copper (mg/kg)	0.80	1.12	0.58	2.22	1.78	7.4	1.60	2.69	2.52	7.13
Iron (mg/kg)	13.13	16.90	20.34	12.03	30.12	33.37	30.59	18.95	33.04	62.40
Manganese (mg/kg)	0.33	0.31	0.30	0.68	1.56	1.11	0.70	0.72	2.08	2.02
Zinc (mg/kg)	22.75	19.11	37.44	30.47	26.53	26.95	28.60	23.60	25.57	35.08
Cobalt (mg/kg)	0.18	0.05	0.06	0.00	1.19	0.00	0.13	0.09	0.00	0.00
Salt, soluble chloride %	0.06	0.05	0.13	0.15	0.29	0.16	0.17	0.07	0.16	0.14
Total Digestible Nutrients %	19.55	31.87	15.63	20.01	12.00	15.48	34.62	19.04	19.34	21.44
Non Fibre Carbohydrates %	N/A	0.32	N/A	N/A	N/A	2.01	N/A	N/A	0.22	0.65
Gross Energy (kcal/kg) Cats								2021.32		
Gross Energy (kcal/kg) Dogs	2174.21	3354.94	1719.79	2338.99	1540.53	1615.07	3544.80	2021.32	1965.70	2058.04
Metabolized Energy (kcal/kg) Cats								1660.10		
Metabolized Energy (kcal/kg)	2052.91	3168.33	1625.85	2203.98	1457.22	1531.00	3042.21	1823.94	1857.00	1567.72
Test Date	Jun-2016							Mar-2019		